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HOTEL PALOMAR ATLANTA - MIDTOWN Design Statement

Location, History & Concept:

The 304-room boutique Hotel Palomar will provide business and leisure travelers with a creative, fun and lighthearted environment in the heart of Midtown Atlanta. Hotel Palomar Atlanta's theme is "Art in Motion," and the decor will embrace colorful artwork from a variety of local artists, while offering guests easy access to the city's most desirable event venues and cultural icons, including the Fox Theatre, the High Museum of Art and the Woodruff Arts Center.

Entry / Lobby:

The signature space in the Hotel Palomar Atlanta is the welcoming living room-style lobby, which will showcase an inviting fireplace, a floating 442-gallon salt water aquarium and a dramatic backlit onyx ceiling and wall. The living room will be decorated with local artwork, including a piece over the fireplace by noted Atlanta artist Todd Murphy. The overall aesthetic is rich and neutral using warm grays, dazzling red accents, shimmering metals, smooth glass and a hand-finished oxidized bronze wall framing the registration area.

Elevator & Guestroom Corridor:

The elevator lobbies and guestroom corridors reflect the residential feel of the hotel. Photos on the hallway walls evoke the feeling of stepping into a sophisticated Midtown dwelling. Beige carpeting with cranberry and charcoal accents line the corridors leading to the guestrooms.

Guestrooms & Suites:

The warm and inviting guestrooms will feature a rich color palette with cranberry color splashes throughout the bedding accessories and artwork. The business traveler will appreciate the ample workspace and ergonomic seating, while the leisure traveler will enjoy the urban views. All guests will benefit from the oversized bathrooms that incorporate sleek granite countertops that carry into the guestroom entry vestibule and a framed full-height etched glass window looking into the bedroom.

In suites, guests can relax in deep soak tubs after a long day of meetings or a fun day of shopping in the city.

Pre-function Space / Meeting Rooms / Ballroom:

Hotel Palomar’s savvy design approach is also reflected in the more than 10,000 square feet of meeting space, which incorporates natural light to create a stimulating environment. Named after Atlanta’s iconic cultural venues, the ballroom and meeting rooms offers smart solutions for multimedia and audio-visual presentations. Some meetings rooms feature drop-down multi-use outlets from the ceilings that allow for a variety of power, lighting and screen set-ups. Every room is “wired for business” with wireless Internet access, helping attendees to stay productive and allowing meetings to go online for real-time interaction.

Terrace Lounge:

Guests who step into the open-air terrace lounge will enjoy a piece of nature in the heart of Midtown Atlanta. The 15-seat bar is central to lush seating areas adorned with planters, cabanas and two fire pits. Other natural elements such as a wall of green ivy, grass between bright white granite pavers and a water feature provide a backdrop for an evening of fun and friendly interaction.

Hotel Palomar Atlanta is located at 866 West Peachtree Street, NW. For more information, visit www.hotelpalomar-atlantamidtown.com, or call (678) 412-2400.

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