



## FOR IMMEDIATE RELEASE

Media Contacts:

**Quinn & Co.**

Nicole Ruggiero/ 212.868.1900 X 248/[nruggiero@quinnandco.com](mailto:nruggiero@quinnandco.com)

**Kimpton Hotels**

Jamie Law /415-955-5495 /[jamie.law@kimptongroup.com](mailto:jamie.law@kimptongroup.com)

### **KIMPTON'S PALOMAR ATLANTA-MIDTOWN HELPS GROUPS MASTER SOUTHERN ETIQUETTE & MIND THEIR MANNERS WITH "GIFT OF FOCUS" PDA DROP-BOX**

***"Southern Charm" Meeting Break Would Make Ms. Emily Post Smile***

**ATLANTA** – July 12, 2010 – According to a recent LexisNexis survey, two-thirds of respondents agree that using personal technology tools during a business meeting is both impolite and distracting. To help groups target their attention on the subject at hand, Kimpton's Hotel Palomar Atlanta-Midtown, is offering a "Gift of Focus" drop-box where attendees can place their smartphones and PDAs. This complimentary amenity is available upon request for all meetings and conferences held at the hotel.

Located in a geographical region where etiquette has traditionally been very important and "Southern hospitality" reigns, the Hotel Palomar Atlanta created this program to help guests mind their manners during a meeting, and avoid the urge to check email, Facebook or Twitter. In fact, the same survey shows that 69 percent of Baby Boomers and 47 percent of Generation Y workers agree that PDAs contribute to the decline of proper workplace etiquette.

"Companies make a large investment in off-site meetings, and in addition to promoting good manners, the drop-box also offers an important perk: the gift of time," said General Manager Mark Fischer. "Removing distractions helps to improve time management, which boosts group productivity and effectiveness."

The hotel can also arrange for a "Southern Charm" break, where participants will practice proper table protocol, how to give the perfect handshake, introducing themselves to others with ease, cocktail party conversation starters, and more.

The Hotel Palomar Atlanta features 10,000 square feet of flexible meeting facilities in six rooms, all with state-of-the-art multimedia and audio-visual support and wireless Internet. Each area speaks to the hotel's "Art in Motion" theme, and is named after iconic Atlanta-area cultural venues: Alliance Room, Chastain Room, Fox Room, High Ballroom, Rialto Room and Woodruff Boardroom.

For more information or to book a meeting, call 678.412.2330, email [sales@hotelpalomar.com](mailto:sales@hotelpalomar.com) or visit <http://www.hotelpalomar-atlantamidtown.com/atlanta-midtown-event-planning/index.html>.

###

\*<http://techcrunch.com/2009/04/15/survey-says-baby-boomers-think-playing-with-your-blackberry-during-a-meeting-is-rude/>

### **ABOUT HOTEL PALOMAR ATLANTA**

The smart and sophisticated 304-room Hotel Palomar Atlanta brings new meaning to 'Southern hospitality' with the playful and personalized service for which Kimpton hotels are known. In the heart of Midtown Atlanta at 866 West Peachtree Street, NW, the new Hotel Palomar embodies the creative spirit and continued cultural evolution of Atlanta. Convenient to the city's many artistic venues - the Fox Theatre, High Museum of Art and Woodruff Arts Center - Hotel Palomar features a sleek terrace lounge, perfect for exploring the art of conversation and an adjacent chef-driven restaurant for enjoying the culinary arts. For more information, visit [www.hotelpalomar-atlantamidtown.com](http://www.hotelpalomar-atlantamidtown.com), or call (678) 412-2400.

### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 50 hotels and 54 restaurants in 16 states. For more information visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.